



### Sponsorship Opportunities in the Commemorative Journal

\*VIP Reception & Photo with Guest Speaker 4:30 PM-5:30 PM for Sponsors of \$5,000+

VIP

- Titanium Sponsor\*** .... 2 tables of 12 & 6 invitations to VIP reception .... \$75,000
- Platinum Sponsor\*** .... 2 tables of 12 & 6 invitations to VIP reception .... \$50,000
- Gold Sponsor\*** ..... a table of 12 & 4 invitations to VIP reception ..... \$25,000
- Bronze Sponsor\*** ..... a table of 12 & 2 invitations to VIP reception ..... \$15,000
- Amethyst Sponsor\*** ... a table of 12 & 2 invitations to VIP reception .... \$10,000
- Emerald Sponsor\*** ..... a table of 12 & 2 invitations to VIP reception ..... \$5,000

- Ruby Sponsor** ..... 4 dinner tickets ..... \$3,600
- Sapphire Sponsor** ..... 2 dinner tickets ..... \$1,800
- Pearl Sponsor** ..... 2 dinner tickets ..... \$1,250
- Full Page** ..... \$1,000
- Half Page** ..... \$500
- Quarter Page** ..... \$250

#### Honorary Co-Chairs

Names or logos of all supporters of \$10,000+ will be included

#### VIP Reception & Photo with Guest Speaker

Supporters of \$5,000+ from 4:30-5:30 PM

#### Honorary Chair Committee

Names or logos of all supporters of \$1,250+ will be included

#### Honorary Host Committee

Names of all supporters of \$720+ will be included

All above will be listed on the invitation (deadline August 16) and in a Detroit Jewish News ad

### Dinner Tickets Only

- Table of 12** ..... \$4,000
- Benefactor Ticket** ..... \$360
- Patron Ticket** ..... \$250
- Age 35 and Under Ticket** ..... \$136

Journal ad size: \_\_\_\_\_

Number of Dinner Tickets (if applicable): \_\_\_\_\_

Please contact Ruth Stern for questions or to make a pledge or payment:

dinner@holocaustcenter.org / Phone: 248.536.9601

Your Name \_\_\_\_\_

Company Name (if applicable, see back for logos) \_\_\_\_\_

How should your name appear on our donor list? \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Person to Contact for Questions \_\_\_\_\_

I do not wish to place an ad or attend the dinner, but I would like to make a donation.

I would like to donate my tickets back to the Holocaust Memorial Center.

Payment \$ \_\_\_\_\_

My check made out to Holocaust Memorial Center is enclosed.

American Express  Visa  Mastercard  Discover

Credit Card No. \_\_\_\_\_

Expiration Date \_\_\_\_\_

Please bill me.



**HOLOCAUST MEMORIAL CENTER  
ZEKELMAN FAMILY CAMPUS**

- Same ad as last year
- Copy/art is enclosed
- Copy/art is forthcoming
- Please design my ad

- **Do not staple or tape artwork to this form.**
- **Do not fold artwork.**

**If you wish for us to design your ad, please write your ad text here**

**COMMEMORATIVE JOURNAL AD DEADLINE: OCTOBER 10, 2017**

**Ad Sizes**

- Full Page..... 7"w x 10"h
- Half Page..... 7"w x 4-3/4"h
- Quarter Page..... 3-3/8"w x 4-3/4"h

**Preparing Ad Artwork**

To ensure quality printing, ad artwork should be:

- 300 dpi resolution
- PDF, AI, EPS, or TIFF files with fonts outlined
- CMYK or Grayscale (ads may be in color or black & white)

**Submissions / Inquiries**

Please send ad form and artwork to:

Ruth Stern  
dinner@holocaustcenter.org  
Phone:248.536.9601  
Fax: 248.553.2433

**Submitting Logos for Honorary Chair/Co-Chairs**

- Invitation deadline August 16
- Logos must be 300 dpi high resolution TIFF or vector EPS with fonts outlined, CMYK or grayscale, no spot colors, no reversed-out logos, no taglines

**Holocaust Memorial Center  
Zekelman Family Campus**  
28123 Orchard Lake Road  
Farmington Hills, MI 48334-3738

**FOR OFFICE USE ONLY**

PREVIOUS YEAR AD PAGE:

The Holocaust Memorial Center is a 501(c)(3) organization and contributions to it are tax deductible to the extent allowed by law. You will receive a receipt.