



**HOLOCAUST MEMORIAL CENTER
ZEKELMAN FAMILY CAMPUS**

Sunday, November 11, 2018 • 5:30 p.m.

HONOREES **Elaine & Michael Serling**
KEYNOTE SPEAKER **George Takei**
CONGREGATION SHAAREY ZEDEK

34th Anniversary Dinner

HONORARY VICE CHAIR LEVELS

Sponsor Level	Tables/Tickets	VIP Reception & Photo with George Takei (4:30PM)	Ad in Commemorative Dinner Journal	Honorary Vice Chair Listing in Dinner Invitation (deadline Aug. 16), and <i>Crain's Detroit Business</i> and <i>Detroit Jewish News</i> Ads	Amount
<input type="checkbox"/> TITANIUM	2 tables of 12	6 invitations	Titanium Full Page Ad	Name and logo	\$75,000
<input type="checkbox"/> PLATINUM			Platinum Full Page Ad		\$50,000
<input type="checkbox"/> GOLD	A table of 12	4 invitations	Gold Full Page Ad		\$25,000
<input type="checkbox"/> SILVER			Silver Full Page Ad		\$15,000
<input type="checkbox"/> BRONZE			2 invitations		Bronze Full Page Ad

HONORARY CHAIR COMMITTEE LEVELS

Sponsor Level	Tables/Tickets	VIP Reception & Photo with George Takei (4:30PM)	Ad in Commemorative Dinner Journal	Honorary Chair Committee Listing in Dinner Invitation (deadline Aug. 16) and <i>Detroit Jewish News</i> Ad	Amount
<input type="checkbox"/> EMERALD	A table of 12	2 invitations	Emerald Full Page Ad	Name and logo	\$5,000
<input type="checkbox"/> BENEFACITOR TABLE			—		\$4,000
<input type="checkbox"/> RUBY	4 dinner tickets	—	Ruby Full Page Ad		\$3,600
<input type="checkbox"/> SAPPHIRE	2 dinner tickets		Sapphire Full Page Ad		\$1,800
<input type="checkbox"/> PEARL			Pearl Full Page Ad		Name only

HONORARY HOST COMMITTEE LEVELS

Sponsor Level	Tickets	Ad in Commemorative Dinner Journal	Honorary Host Committee Listing in Dinner Invitation (deadline Aug. 16) and <i>Detroit Jewish News</i> Ad	Amount
<input type="checkbox"/> Full Page Ad	—	Full Page Ad	Name only	\$1,000
<input type="checkbox"/> Half Page Ad with Tickets	2 dinner tickets	Half Page Ad		\$1,000
<input type="checkbox"/> Quarter Page Ad with Tickets		Quarter Page Ad		\$750
<input type="checkbox"/> Benefactor Tickets		—		—

ADVERTISING OPPORTUNITIES

Ad in Commemorative Dinner Journal	Amount
<input type="checkbox"/> Half Page Ad	\$500
<input type="checkbox"/> Quarter Page Ad	\$250

Please contact Ruth Stern for questions or to make a pledge or payment:

dinner@holocaustcenter.org • 248.536.9601

Individual tickets will go on sale August 20.

Name/Company _____

Person to Contact for Questions _____

Address _____

City _____

State _____ Zip _____

Phone _____

Email _____

Names of people using seats _____

Seating requests _____

Sponsor Level _____

I would like to make a donation but I do not wish to place an ad or attend the dinner.

I would like to donate my tickets back to the Holocaust Memorial Center.

Payment \$ _____

My check made out to Holocaust Memorial Center is enclosed.

American Express Visa Mastercard Discover

Credit Card No. _____

Expiration Date _____

Please bill me.

Ad Deadline October 10 (Ad Blank and Logo Specs on Reverse Side)

Thank You!



**HOLOCAUST MEMORIAL CENTER
ZEKELMAN FAMILY CAMPUS**

- Update last year's ad
- Copy/art is enclosed
- Copy/art is forthcoming
- Please design my ad

- **Do not staple or tape artwork to this form.**
- **Do not fold artwork.**

If you wish for us to design your ad, please write your ad text here

COMMEMORATIVE JOURNAL AD DEADLINE: OCTOBER 10, 2018

Ad Sizes

- Full Page..... 7"w x 10"h
- Half Page..... 7"w x 4-3/4"h
- Quarter Page..... 3-3/8"w x 4-3/4"h

Preparing Ad Artwork

To ensure quality printing, ad artwork should be:

- 300 dpi resolution
- PDF, AI, EPS, or TIFF files with fonts outlined
- CMYK or Grayscale (ads may be in color or black & white)

Submissions / Inquiries

Please send ad form and artwork to:

Ruth Stern
 dinner@holocaustcenter.org
 Phone: 248.536.9601
 Fax: 248.553.2433

Submitting Logos

- Logos must be 300 dpi high resolution TIFF or vector EPS with fonts outlined, CMYK or grayscale, no spot colors, no reversed-out logos, no taglines

**Holocaust Memorial Center
 Zekelman Family Campus**
 28123 Orchard Lake Road
 Farmington Hills, MI 48334-3738

FOR OFFICE USE ONLY

PREVIOUS YEAR AD PAGE:	STAFF:
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The Deadline for Names and Logos to be Listed on the Invitation is August 16

The Holocaust Memorial Center is a 501(c)(3) organization and contributions to it are tax deductible to the extent allowed by law. You will receive a receipt.