

HONORARY VICE CHAIR LEVELS

Sponsor Level	Tickets	VIP Reception	Ad in Commemorative Benefit Journal	Honorary Vice Chair Listing in <i>Jewish News</i>	Amount
<input type="checkbox"/> Steel	18 dinner tickets	8 invitations	3 Steel Full Page Ads	Name and logo	\$100,000
<input type="checkbox"/> Titanium		6 invitations	Titanium Full Page Ad		\$75,000
<input type="checkbox"/> Platinum			Platinum Full Page Ad		\$50,000
<input type="checkbox"/> Gold	10 dinner tickets	4 invitations	Gold Full Page Ad		\$25,000
<input type="checkbox"/> Silver			Silver Full Page Ad		\$15,000
<input type="checkbox"/> Bronze		2 invitations	Bronze Full Page Ad		\$10,000

HONORARY CHAIR COMMITTEE LEVELS

Sponsor Level	Tickets	VIP Reception	Ad in Commemorative Benefit Journal	Honorary Chair Committee Listing in <i>Jewish News</i>	Amount
<input type="checkbox"/> Emerald	10 dinner tickets	2 invitations	Emerald Full Page Ad	Name and logo	\$5,000
<input type="checkbox"/> Ruby	4 dinner tickets	None	Ruby Full Page Ad		\$3,600
<input type="checkbox"/> Sapphire	2 dinner tickets		Sapphire Full Page Ad		\$1,800
<input type="checkbox"/> Pearl				Pearl Full Page Ad	Name only

HONORARY HOST COMMITTEE LEVELS

Sponsor Level	Tickets	Ad in Commemorative Benefit Journal	Honorary Host Committee Listing in <i>Jewish News</i>	Amount
<input type="checkbox"/> Full Page Ad	None	Full Page Ad	Name only	\$1,000
<input type="checkbox"/> Half Page Ad with Tickets	2 dinner tickets	Half Page Ad		\$1,000
<input type="checkbox"/> Benefactor Tickets		None		\$750

AD OPPORTUNITIES

SINGLE TICKETS

Ad in Commemorative Benefit Journal	Amount
<input type="checkbox"/> Half Page Ad	\$500

<input type="checkbox"/> Patron Ticket	\$250
<input type="checkbox"/> Age 35 & Under Ticket	\$136

Ad deadline October 14, 2021
(Ad blank and logo specs on reverse side)

Name/Company _____

Contact _____

Phone _____ Cell _____

Email _____

Address _____

City _____ State _____ Zip _____

Attending Benefit? Yes _____ No _____

Number of tickets _____

Names of people attending Benefit _____

I would like to make a donation in the amount of \$ _____

Total Payment \$ _____

My check made out to Holocaust Memorial Center is enclosed.
 American Express Visa Mastercard Discover

Credit Card No. _____

Expiration Date _____

Please bill me

The fair market value of a dinner is \$100 per individual seat. The remainder of your gift is tax-deductible.

HMC will follow guidelines from the Centers for Disease Control and Prevention (CDC) regarding Covid-19. Event is subject to change.

For questions or to make a pledge or payment please contact:
Ruth Stern at benefit@holocaustcenter.org or (248) 536-9601

Thank you for your generosity.

Ad contact _____
 Phone _____
 Email _____



Holocaust Memorial Center
 Zekelman Family Campus

- Update last year's ad
- Copy/art is enclosed
- Submitting copy/art online to benefit@holocaustcenter.org
- Please design my ad

Please do not staple or tape artwork to this form.
Please do not fold artwork.

Ad deadline: October 14, 2021

If you would like us to design your ad, please write your ad copy here.

Ad Sizes

Full Page 7"w x 10"h
 Half Page 7"w x 4-3/4"h

Preparing Ad Artwork

- To ensure quality printing, ad artwork should be:
- 300 dpi resolution
 - PDF, AI, EPS, or TIFF files with fonts outlined
 - CMYK or Grayscale (ads may be in color or black & white)

Submitting Logos

- Logos must be 300 dpi high resolution TIFF or vector EPS with fonts outlined, CMYK or grayscale, no spot colors, no reversed-out logos, no taglines.

Submissions / Inquiries

Please send ad form & artwork to:

Leo Vosburgh
benefit@holocaustcenter.org
 Phone: (248) 536-9612
 Fax: (248) 553-2433

Holocaust Memorial Center
 Zekelman Family Campus
 28123 Orchard Lake Road
 Farmington Hills, MI 48334-3738

FOR OFFICE USE ONLY	
Previous Year Ad Page:	Staff:

Thank you for your generosity.

The Holocaust Memorial Center is a 501(c)(3) organization and contributions to it are tax deductible to the extent allowed by law. A receipt will be issued. Payment information on reverse side.