

# DBusiness Daily Update: The John Shippen Invitational Golf Series Sets 2023 Schedule,

Our roundup of the latest news from metro Detroit and Michigan businesses as well as announcements from government agencies. To send us a message.

By **Tim Keenan and RJ King** - March 21, 2023



*The John Shippen has hosted 76 Black golfers, awarded nine playing opportunities on the PGA Tour and LPGA, and donated \$320,000 to local charities, scholarships, and fellowships. // Photo courtesy of The John Shippen*

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## **The John Shippen National Invitational Golf**

Detroit-based Intersport has announced the 2023 National Invitational, a series of competitions creating opportunities on the PGA Tour and LPGA for the Black golfers.

ADVERTISING

The John Shippen Sports Business Summit will be conducted for the third time to address the lack of representation and leadership roles within the business of sports for people of color.

Now in its third year, The John Shippen has hosted 76 Black golfers, awarded nine playing opportunities and donated \$320,000 to local charities, scholarships, and fellowships.

In 2022, Shippen alumni Sadena Parks and Anita Uwadia made the cut and finished T-36 at the Dow Great Lakes Golf Championship. Mack III and Tim O'Neal earned respective memberships on the Korn Ferry Tour and PGA Tour Champions.

School).

The events are named after John Shippen Jr., who was both the first American-born golf professional and a professional.

The John Shippen Cognizant Cup has a new name and location, taking place May 8 at Upper Montclair Country Club. The women's contest of The John Shippen National Invitational will be played June 6-7 at Blythefield Country Club. The men's competition will be played June 24-25 at Detroit Golf Club.

The winner of the Grand Rapids event will earn an exemption into the Meijer LPGA Classic for Simply Give. The winner of the women's event will earn an exemption into the Dow Great Lakes Bay Invitational, the LPGA tournament scheduled for July 19--22 in Detroit. The winner will choose a partner to compete alongside them in the Dow GLBI, which is a two-player team event.

The winner of the men's event will once again be awarded an exemption into the PGA Tour's Rocket Mortgage Classic in Detroit.

The John Shippen Foundation was created to address the lack of representation in business and leadership roles in sports for people of color. In 2022, The John Shippen Sports Business Summit paired 350 high school and college athletes with sports industry leaders including representatives from CDW, the Detroit Pistons, the Detroit Lions, Trap-EEAT, and more. The day of educational programming centered around the business of sports. Dates and details surrounding the 2023 Summit in Detroit will be announced in the near future.

For more information, visit [thejohnshippen.com](http://thejohnshippen.com).

### **Former Rep. Brenda Lawrence Joins Spill the Honey as Executive Director**

Spill the Honey, a Detroit-based nonprofit organization whose mission is to highlight the historic alliance between Black and Jewish communities, has named former U.S. Rep. Brenda Lawrence as its executive director.

Lawrence served four terms in the U.S. House of Representatives and nearly five decades of dedicating her life to public service, including 30 years at the United States Postal Service, a Southfield councilwoman, and the first African American mayor of the Southfield.

Founded in 2012, Spill the Honey was inspired by the wisdom of Martin Luther King, Jr. and Eliezer Ayalon, a Holocaust survivor like Wieselman. Ayalon was gifted a cup of honey from his mother the final day she would survive the Nazis to five concentration camps. The honey symbolized a sense of hope and survival and is the inspiration for the organization's name.

"I'm deeply honored to lead this very important organization in terms of educating, shepherding, and raising awareness of the historic alliance between Blacks and Jews during the Civil Rights Movement and beyond," says Lawrence. "This is the next right step, as I've spent over 20 years building bridges within the Black and Jewish communities in Southfield, serving one of the largest Jewish populations in the U.S. and serving as the founder and co-chair of the Commission on Black and Jewish Relations. The work that lies ahead for the next generation cements this move."

For more information, visit [spillthehoney.com](http://spillthehoney.com).

### **Zekelman Holocaust Center Announces Renovation Core Exhibit**

The Zekelman Holocaust Center in Farmington Hills is closing its core exhibit at the end of May to begin a renovation project that has been in place since 2008.

The exhibit will be completely updated with new interactive galleries and spaces for visitors to reflect on

During construction, the center will remain open and feature a series of public programs, events, and other experiences will continue for teachers, students, and adult groups, with the center's Education Department person teaching statewide. Public and scheduled tours will resume in early 2024.

The new exhibit will center Michigan survivor voices within one of the most horrific events in world history information, world-renowned exhibit designers, and cutting-edge museum technology. Tours will align with education as the galleries, beginning with pre-war Jewish life and through liberation, summon inquiry and draw meaning from their visit.

"Over the past few years, we've come to realize the core exhibit needs to change to meet the needs of our Rabbi Eli Mayerfeld, CEO of the Zekelman Holocaust Center. "As the population of survivors dwindles, we cannot be able to meet a Holocaust survivor face-to-face and hear them speak. Our job is to give people an opportunity to meet individuals and their stories throughout time. We believe our new core exhibit will do just that."

To view a short video on the core exhibit renovation, visit [here](#).

### **TrialAssure in Canton Township Unveils Improved Disclosure Website**

TrialAssure, a Canton Township-based software-as-a-service (SaaS) provider advancing clinical trial disclosure transparency, has released a new trial results disclosure solution, *TrialResults.com*.

The new site is designed to provide improved navigation, improved search capabilities, and a richer user

*TrialResults.com* is an application for sponsors to post clinical trial results, and it is connected within TrialAssure that uses artificial intelligence (AI) to help efficiently develop, translate, and publish plain language summaries

Key updates for *TrialResults.com* and its interoperability with LINK include:

- Improved navigation and searchability, allowing visitors to access studies of interest more easily.
- A new direct publish feature in TrialAssure LINK, allowing a plain language summary (PLS) writer to submit documents, eliminating multiple administrative steps.
- Easy upload for documents created outside of LINK, providing flexibility to sponsors.
- An updated, modern aesthetic for a more accessible and effortless user experience.

"We are on a mission to facilitate transparency for the entire pharmaceutical industry, and TrialResults.com is a key part of our engagement and satisfaction to make this happen on a global scale," says Zach Weingarden, director of operations. "Sponsors are often overextended and trying to meet increasing compliance requirements and the growing volume of clinical trial information can be difficult without the use of new technologies, like artificial intelligence. We want to help sponsors meet and exceed pharmaceutical transparency compliance goals at a quicker pace to give them more time to focus on their patients and their research."

Clinical trial participants, their caregivers, and all those interested in clinical trial results will be able to view results publicly on *TrialResults.com*, improving transparency and patient engagement.

### **Designer Brands Joins Pensole Lewis College for Opening of JEMS by Pensole**

Designer Brands Inc., one of the world's largest designers, producers, and retailers of footwear and accessories, has joined Pensole Lewis College of Business and Design (PLC) Monday opened one of the first Black-owned footwear factories in the

N.H.

The development and opening of the factory represents the culmination of Designer Brands' \$2 million in oriented diversity, equity and inclusion through its partnership with Detroit-based PLC, the first and only University (HBCU) in Michigan and the first HBCU with a focus on design.

D'Wayne Edwards, president of PLC, will serve as the first designer to create a collection of shoes to be r Shoes Industry Co., Ltd. also has invested \$1 million.

"JEMS by Pensole is a firm step for promising careers for Black leaders in footwear, who as a group repre design industries," Edwards says. "With our factory now open, we'll quickly advance PLC graduates to tra the way to creation of our first sneakers. Our partnership with Designer Brands and DSW makes all this | business innovators in important and meaningful ways."

JEMS stands for "Jan Ernst Matzelter Studio," named in honor of the Black footwear pioneer who in 188 revolutionized footwear manufacturing, a process that inspired methods the industry still uses today.

### **Macomb Community College Offering No-cost Semester for Current EMTs**

Emergency Medical Technicians (EMTs) interesting in becoming paramedics can start their training at Ma reduced cost.

Through a grant from the state of Michigan, Macomb is able to offer the first semester of its paramedic p tuition and expenses — to as many as 30 students for the upcoming fall semester, which begins August :

"This is a unique opportunity for those EMTs interested in advancing their careers and becoming a param the Public Service Institute at MCC. "This grant reduces the student's overall cost of a paramedic educati opens the door to many people who otherwise may have a financial obstacle to entering the program."

The grant allows Macomb to cover first semester costs, including tuition, books, uniforms, and other fees the first semester of the Paramedic program. Students must be registered students at Macomb and succo admittance to the program through the selective admissions process.

Macomb's two-year paramedic program is a combination of classroom instruction and hands-on courses laboratories, as well as extended time in area hospitals doing clinical rotations in which students practice the program, students participate in an externship, riding in the field with an ambulance service. The pro and national licensing exams.

For more information, visit [here](#).

### **The Fillmore Detroit to Host Job Fair April 18**

The Fillmore Detroit theater on Woodward Avenue in downtown Detroit is hosting a job fair 10 a.m.-2 p.m.

Several of the open positions are said to be ideal for college students, retirees, individuals with full-time money, and others.

There are openings in guest services, venue operations, and as ticket scanners, box office staff, VIP cock VIP host, door host, ID checker, coat check, and ushers.

Applicants must be 18 years or older and a background check is required for all positions. Resumes can be emailed to [fillmorejobs@livenation.com](mailto:fillmorejobs@livenation.com) or apply online [here](#).

### **Rediscovering Detroit through City Institute's April Learning Journey**

On April 6, City Institute will have an immersive tour experience around the city for residents, community members, and visitors to Detroit.

The "Learning Journey" is an immersive full-day experience that will focus on "Detroit as a classroom" and provide local insight about the city. Breakfast, lunch, and motorcoach transportation will be provided by City Institute.

"People need access and understanding of the histories and cultures shaping our ever-evolving cities," said City Institute. "It is easy to miss a city's full story, and I care deeply about my city. When we have a deeper understanding of our city, we understand how where we live shapes our everyday lives."

For more information and to purchase tickets, visit [thecityinstitute.com](http://thecityinstitute.com).

### **March 22 is Red Cross Giving Day**

Red Cross Giving Day is Wednesday, March 22, and anyone can contribute to the organization's lifesaving work.

There are three ways to contribute:

**Donate Lifesaving Blood** — Schedule an appointment to give lifesaving blood at [redcrossblood.org](http://redcrossblood.org). All donors who donate or plasma through the end of March will receive a \$10 Visa Prepaid Card by email. Plus, all donors will be eligible to win a \$3,000 Visa Prepaid card. Five winners will be randomly drawn.

**Volunteer** — Ninety percent of the Red Cross workforce are volunteers. Your time and talent can make a difference. Find out about volunteer opportunities near you at [redcross.org/volunteer](http://redcross.org/volunteer).

**Make a Financial Gift** — A donation at [redcross.org/givingday](http://redcross.org/givingday) will help provide shelter, food, relief items, and financial assistance for people affected by disasters big and small. You can even make your contribution to the Red Cross deductible on your income tax return. Simply complete Form 4642 and include it with your other tax documents.

### **Community Financial CU Awards \$800K to Michigan Organizations**

Plymouth Township-based Community Financial Credit Union (CFCU) awarded nearly \$800,000 in donations to Michigan organizations during 2022.

The donations included \$80,000 toward tornado relief for the city of Gaylord, \$45,000 in grants to 12 area food pantries via Thankful Thursdays and \$40,000 toward its Warming Hearts and Homes initiative.

"Community is more than our name, it's at the core of all we do," says Tansley Stearns, president and CEO of CFCU. "Supporting organizations and institutions that work tirelessly to strengthen our communities is part of our identity at CFCU. These institutions are addressing the most pressing needs in Michigan, and we're proud to walk alongside them."

CFCU also was instrumental in partnering with the Michigan Credit Union League's Blue Ox Chapter to co-sponsor the grant application. CFCU housed the grant application on its website to process applications and evaluate documentation to support the grant. In total, \$47,100 was given to area credit union members to assist in the crisis.

In addition to its financial contributions, CFCU employees volunteered 4,758 hours in 2022 and launched the nonprofit established by local Detroit artist Tony Roko, to support the second phase of the Plymouth

### **Life Directions Planning Spark of Hope Gala May 6**

Life Directions, a Detroit-based organization that addresses the cycle of hunger homelessness, addiction, planning its May 6 Spark of Hope tribute gala.

The evening begins at 6 p.m. on the 16<sup>th</sup> floor of One Campus Martius in downtown Detroit and will include and networking.

The event's honorary chairperson is Ed Peper, vice president of General Motors Fleet. Patrick A. Rugiero, Village Restaurant Group, is the gala chairperson.

Among those to be honored during the gala are the Hathaway family as lifetime achievement honorees and Sausage Co. will be the Guiding Light honoree.

For more information and for ways to become an event sponsor, visit [here](#).

### Facebook Comments

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