

Art & Writing
 COMPETITION

Evaluation Rubric

High School and Middle School Art

| | 5 | 4 | 3 | 2 | 1 |
|----------------------------------|--|---|---|---|--|
| Message | The piece has a well-expressed message that is strongly connected to the subject matter, and reflects deep critical thinking about the subject. | The piece has a clearly expressed message that is relevant to the subject matter, and reflects critical thinking about the subject. | The piece has a message that is connected to the subject matter, but may lack relevance, or which reflects only a basic understanding of the subject. | The piece has a message that is unclear or must be inferred, or that is not relevant to the subject. | The piece has no discernable message. |
| Connection to Theme | The Competition Theme is strongly integrated into the piece. Ideas are strongly developed, historically accurate, and may inspire further contemplation and/or action from the viewer. | The Competition Theme is integrated into the piece. Ideas are well developed and historically accurate. | The Competition Theme is alluded to or referenced by the piece. Ideas are well developed and historically accurate. | The piece's connection to the Competition Theme is unclear or must be inferred. Ideas may be poorly developed or historically inaccurate. | The piece does not address the Competition Theme. |
| Connection to Inspiration | The Competition Inspiration is strongly integrated into the piece. | The Competition Inspiration is integrated into the piece. | The Competition Inspiration is alluded to or referenced by the piece. | The piece's connection to the Competition Inspiration is unclear or must be inferred. | The piece does not address the Competition Inspiration. |
| Connection to Prompt | The piece directly and strongly engages and addresses the Competition Prompt. | The piece engages and addresses the Competition Prompt. | The piece attempts to address the Competition Prompt, but the connection may be unclear. | The piece merely alludes or refers to the Competition Prompt. | The piece does not attempt to engage the Competition Prompt. |

| | 3 | 2 | 1 |
|-------------------------------------|--|---|--|
| Statement of Purpose | The Statement of Purpose clearly and eloquently expresses the artist's message, meaning, and connection to the Theme, Inspiration, and Prompt. | The Statement of Purpose expresses the artist's message, meaning, and connection to the Theme, Inspiration, and Prompt. | The Statement of Purpose is unclear or does not express the artist's message, meaning, and connection to the Theme, Inspiration, and Prompt. |
| Craftsmanship | The piece demonstrates great skill and mastery of the chosen medium, and exhibits a high degree of engagement, care, and attention to detail. | The piece demonstrates a developing understanding of the chosen medium, and exhibits care and attention to detail. | The piece demonstrates a basic understanding of the chosen medium. It may lack care or attention to detail. |
| Creativity & Originality | The piece's message and execution are highly creative and original. | The piece's message and execution are creative and original. | The piece's message and execution seem unoriginal, obvious, or lacking creativity. |