

The Kappy Family

Art & Writing Competition

Co-sponsored by the
Family of Raphael Schwartz

Evaluation Rubric

High School Art

	5	4	3	2	1
Message	The piece has a well-expressed message that is strongly connected to the subject matter, and reflects deep critical thinking about the subject.	The piece has a clearly expressed message that is relevant to the subject matter, and reflects critical thinking about the subject.	The piece has a message that is connected to the subject matter, but may lack relevance, or which reflects only a basic understanding of the subject.	The piece has a message that is unclear or must be inferred, or that is not relevant to the subject.	The piece has no discernable message.
Connection to Theme	The Competition Theme is strongly integrated into the piece. Ideas are strongly developed, historically accurate, and may inspire further contemplation and/or action from the viewer.	The Competition Theme is integrated into the piece. Ideas are well developed and historically accurate.	The Competition Theme is alluded to or referenced by the piece. Ideas are well developed and historically accurate.	The piece's connection to the Competition Theme is unclear or must be inferred. Ideas may be poorly developed or historically inaccurate.	The piece does not address the Competition Theme.
Connection to Prompts	The piece directly and strongly engages and addresses the Competition Prompts.	The piece engages and addresses the Competition Prompts.	The piece attempts to address the Competition Prompts, but the connection may be unclear.	The piece merely alludes or refers to the Competition Prompts.	The piece does not attempt to engage the Competition Prompts.

	5	4	3	2	1
Statement of Purpose	The Statement of Purpose clearly and eloquently expresses the artist's message, meaning, and connection to the Theme and Prompts.	N/A	The Statement of Purpose expresses the artist's message, meaning, and connection to the Theme and Prompts.	N/A	The Statement of Purpose is unclear or does not express the artist's message, meaning, and connection to the Theme and Prompts.
Craftsmanship	The piece demonstrates great skill and mastery of the chosen medium, and exhibits a high degree of engagement, care, and attention to detail.	N/A	The piece demonstrates a developing understanding of the chosen medium, and exhibits care and attention to detail.	N/A	The piece demonstrates a basic understanding of the chosen medium. It may lack care or attention to detail.
Creativity & Originality	The piece's message and execution are highly creative and original.	N/A	The piece's message and execution are creative and original.	N/A	The piece's message and execution seem unoriginal, obvious, or lacking creativity.