

THE Zekelman HOLOCAUST CENTER

FOR IMMEDIATE RELEASE

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The Zekelman Holocaust Center to Host Annual Yom HaShoah Commemorative Events

*The community is also invited to participate in Unto Every Person There is a Name,
an international Holocaust memorial project*

Farmington Hills, Mich., April 11, 2023 – The Zekelman Holocaust Center (The HC) will host its annual community-wide Yom HaShoah commemoration on Sunday, April 23 at 2:30 p.m. The event will take place in-person at The Center and will also be livestreamed at www.Holocaustcenter.org.

This year's program will be led by local clergy Rabbi Aaron Bergman and Hazzan Daniel Gross of Adat Shalom Synagogue. Survivors and children of survivors from the Detroit area community will light memorial candles, and community members will read selected poems that express communal grief for the six million Jewish victims of the Holocaust. Pianist Marty Liebman will provide musical accompaniment. Following the event, all who wish to light a memorial candle are invited to do so at the Center's Eternal Flame. Free admission and valet parking will be provided.

This year's event is presented in cooperation with C.H.A.I.M. (Children of Holocaust Survivors Association In Michigan); Hidden Children and Child Survivors Association of Michigan; Michigan Jewish Conference; Program for Holocaust Survivors and Families, a Service of Jewish Senior Life; The Shaarit Haplaytah Organization; and The Voice/Vision Holocaust Survivor Oral History Archive.

This year, Yom HaShoah, also known as Holocaust Remembrance Day, is April 18. The day is dedicated to remembering the millions of lives lost to Nazi persecution as well as reflecting on the courageous acts of those who resisted the brutal regime.

As part of Yom HaShoah, The Zekelman Holocaust Center is inviting the community to participate in ***Unto Every Person There is a Name***, an international Holocaust memorial project that gives participants the opportunity read the names of the six million Jews who died, among them 1.5 million children.

From now through April 30, all are invited to record a video of themselves reading the names of Holocaust victims and uploading their video to social media. Tag @HolocaustCenter on Facebook and Instagram, and @HolocaustMI on Twitter, using the hashtag #TheHCRemembers.

In addition, participants are encouraged to tag friends and nominate them to take part in the project as well. To receive a list of names and instructions on how to participate in this meaningful initiative, please visit www.holocaustcenter.org

About The Zekelman Holocaust Center

Founded in 1984 by Michigan survivors who were intent on creating a lasting memorial to the victims of the Holocaust, The Zekelman Holocaust Center is guided by its mission to engage, educate, and empower by remembering the Holocaust.

Each year the Center welcomes thousands of visitors who benefit from having a local resource where they can learn the lessons of history's darkest period. Exhibits and artifacts on display include survivor testimonies, documents, paintings, and films, an authentic WWII-era boxcar, and a sapling from the tree located outside Anne Frank's hiding place window that is described in her diary. The Center also invites the public to make use of its extensive Library Archive, which contains more than 20,000 volumes.

Embedded in the community, the Center's Museum Educators and Docents tell the human story of the Holocaust to school and adult groups through customized tours, training, and programs. Participants are empowered to apply the lessons learned to create a compassionate society where people take responsible action.

Learn more at www.holocaustcenter.org

Hours: Sunday through Thursday 9:30 am to 5:00 pm and Friday 9:30 am to 3:00 pm. The last admission is one hour before closing. Wheelchair accessible. Free parking. For additional information, visit www.holocaustcenter.org or call 248-553-2400.

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