



HOLOCAUST MEMORIAL CENTER
ZEKELMAN FAMILY CAMPUS

HONOREE
Eleanor Jackier
Sunday, November 15, 2020

36TH
ANNIVERSARY
BENEFIT

HONORARY VICE CHAIR LEVELS

Sponsor Level	On-Screen Program with Dessert in Your Home	Exclusive Zoom Afterglow	Cameo in Program	Ad in Printed Commemorative Journal	Honorary Vice Chair Listing in Invitation (deadline September 2) and <i>Detroit Jewish News</i> Ad	Amount
<input type="checkbox"/> STEEL	Elegant Dessert Basket for 10 and Floral Centerpiece	Included	Included	3 Steel Full Page Ads	Name and logo	\$100,000
<input type="checkbox"/> TITANIUM			Included	Titanium Full Page Ad		\$75,000
<input type="checkbox"/> PLATINUM			Included	Platinum Full Page Ad		\$50,000
<input type="checkbox"/> GOLD			Included	Gold Full Page Ad		\$25,000
<input type="checkbox"/> SILVER			Included	Silver Full Page Ad		\$15,000
<input type="checkbox"/> BRONZE				Bronze Full Page Ad		\$10,000

HONORARY CHAIR COMMITTEE LEVELS

Sponsor Level	On-Screen Program with Dessert in Your Home	Exclusive Zoom Afterglow	Ad in Printed Commemorative Journal	Honorary Chair Committee Listing in Invitation (deadline September 2) and <i>Detroit Jewish News</i> Ad	Amount
<input type="checkbox"/> EMERALD	Elegant Dessert Basket for 10 and Floral Centerpiece	Included	Emerald Full Page Ad	Name and logo	\$5,000
<input type="checkbox"/> RUBY	Elegant Dessert Basket for 6		Ruby Full Page Ad		\$3,600
<input type="checkbox"/> SAPPHIRE	Elegant Dessert Basket for 4		Sapphire Full Page Ad		\$1,800
<input type="checkbox"/> PEARL	Elegant Dessert Basket for 2		Pearl Full Page Ad	Name only	\$1,250

HONORARY HOST COMMITTEE LEVEL

Sponsor Level	On-Screen Program in Your Home	Ad in Printed Commemorative Journal	Honorary Host Committee Listing in Invitation (deadline September 2) and <i>Detroit Jewish News</i> Ad	Amount
<input type="checkbox"/> HONORARY HOST	Included	Half Page Ad	Name only	\$750

TICKETS & ADS

<input type="checkbox"/> On-Screen Program	\$500
<input type="checkbox"/> Half Page Ad	\$500
<input type="checkbox"/> Quarter Page Ad	\$250

Please contact Ruth Stern for questions or to make a pledge or payment:
benefit@holocaustcenter.org • 248.536.9601

Name/Company _____

Ad Contact _____

Billing Contact _____

Address _____

City _____

State _____ Zip _____

Cell Phone _____

Email _____

Please send my dessert basket to:*

The Address Above Other (below) No, Thank You

Name _____

Address _____

City _____

State _____ Zip _____

Sponsor Level _____

I would like to make a donation but do not wish to place an ad.

Payment \$ _____

My check made out to Holocaust Memorial Center is enclosed.

American Express Visa Mastercard Discover

Credit Card No. _____

Expiration Date _____

Please bill me.

*The fair market value of a dessert basket is \$50 per person. The remainder of your gift is tax-deductible. Dessert delivery is available only within the continental United States. Desserts cannot be delivered to PO boxes.

Ad Deadline: October 21, 2020

(Ad Blank and Logo Specs on Reverse Side)

Thank You!



**HOLOCAUST MEMORIAL CENTER
ZEKELMAN FAMILY CAMPUS**

- Update last year's ad
- Copy/art is enclosed
- Copy/art is forthcoming
- Please design my ad

- **Do not staple or tape artwork to this form.**
- **Do not fold artwork.**

If you would like us to design your ad, please write your ad text here.

COMMEMORATIVE JOURNAL AD DEADLINE: OCTOBER 21, 2020

Ad Sizes

- Full Page 7"w x 10"h
- Half Page 7"w x 4-3/4"h
- Quarter Page 3-3/8"w x 4-3/4"h

Preparing Ad Artwork

To ensure quality printing, ad artwork should be:

- 300 dpi resolution
- PDF, AI, EPS, or TIFF files with fonts outlined
- CMYK or Grayscale (ads may be in color or black & white)

Submissions / Inquiries

Please send ad form and artwork to:

Ruth Stern
 benefit@holocaustcenter.org
 Phone: 248.536.9601
 Fax: 248.553.2433

FOR OFFICE USE ONLY	
PREVIOUS YEAR AD PAGE:	STAFF:

Submitting Logos

- Logos must be 300 dpi high resolution TIFF or vector EPS with fonts outlined, CMYK or grayscale, no spot colors, no reversed-out logos, no taglines

**Holocaust Memorial Center
Zekelman Family Campus**
 28123 Orchard Lake Road
 Farmington Hills, MI 48334-3738

The Deadline for Names and Logos to be Listed on the Invitation is September 2, 2020.

The Holocaust Memorial Center is a 501(c)(3) organization and contributions to it are tax deductible to the extent allowed by law. You will receive a receipt.