



**HOLOCAUST MEMORIAL CENTER  
ZEKELMAN FAMILY CAMPUS**

HONOREES **Nina & Bernie Kent**

KEYNOTE SPEAKER

**Dr. Ruth Westheimer**

**Sunday, November 17, 2019**

AT SUBURBAN COLLECTION SHOWPLACE

**35<sup>TH</sup> ANNIVERSARY**  
DINNER

**HONORARY VICE CHAIR LEVELS**

Sponsor Level	Tables/Tickets	VIP Reception & Photo with Dr. Ruth Westheimer	Ad in Commemorative Dinner Journal	Honorary Vice Chair Listing in Dinner Invitation (deadline Aug. 22), and <i>Crain's Detroit Business</i> and <i>Detroit Jewish News</i> Ads	Amount
■ STEEL	2 tables of 12	8 invitations	3 Steel Full Page Ads	Name and logo	\$100,000
■ TITANIUM		6 invitations	Titanium Full Page Ad		\$75,000
■ PLATINUM	A table of 12		4 invitations		Platinum Full Page Ad
■ GOLD		Gold Full Page Ad			\$25,000
■ SILVER		Silver Full Page Ad	\$15,000		
■ BRONZE		2 invitations	Bronze Full Page Ad		\$10,000

**HONORARY CHAIR COMMITTEE LEVELS**

Sponsor Level	Tables/Tickets	VIP Reception & Photo with Dr. Ruth Westheimer	Ad in Commemorative Dinner Journal	Honorary Chair Committee Listing in Dinner Invitation (deadline Aug. 22) and <i>Detroit Jewish News</i> Ad	Amount
■ EMERALD	A table of 12	2 invitations	Emerald Full Page Ad	Name and logo	\$5,000
■ BENEFACTOR TABLE		-	-		\$4,000
■ RUBY	4 dinner tickets	-	Ruby Full Page Ad		\$3,600
■ SAPPHIRE	2 dinner tickets		Sapphire Full Page Ad	\$1,800	
■ PEARL			Pearl Full Page Ad	Name only	\$1,250

**HONORARY HOST COMMITTEE LEVELS**

Sponsor Level	Tickets	Ad in Commemorative Dinner Journal	Honorary Host Committee Listing in Dinner Invitation (deadline Aug. 22) and <i>Detroit Jewish News</i> Ad	Amount
■ Full Page Ad	-	Full Page Ad	Name only	\$1,000
■ Half Page Ad with Tickets	2 dinner tickets	Half Page Ad		\$1,000
■ Quarter Page Ad with Tickets		Quarter Full Page Ad		\$750
■ Benefactor Tickets		-		-

**Please contact Ruth Stern for questions or to make a pledge or payment:**

dinner@holocaustcenter.org • 248.536.9601 • *Individual tickets will go on sale August 15.*

Name/Company \_\_\_\_\_

Ad Contact \_\_\_\_\_

Billing Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Names of people using seats \_\_\_\_\_

Seating requests \_\_\_\_\_

Sponsor Level \_\_\_\_\_

I do not wish to place an ad or attend the dinner, but I would like to make a donation.

I would like to donate my tickets back to the Holocaust Memorial Center.

Payment \$ \_\_\_\_\_

My check made out to Holocaust Memorial Center is enclosed.

American Express  Visa  Mastercard  Discover

Credit Card No. \_\_\_\_\_

Expiration Date \_\_\_\_\_

Please bill me.

**Ad Deadline October 23 (Ad Blank and Logo Specs on Reverse Side)**

**Thank You!**



- Update last year's ad
- Copy/art is enclosed
- Copy/art is forthcoming
- Please design my ad

- **Do not staple or tape artwork to this form.**
- **Do not fold artwork.**

If you wish for us to design your ad, please write your ad text here

## COMMEMORATIVE JOURNAL AD DEADLINE: OCTOBER 23, 2019

### Ad Sizes

- Full Page ..... 7"w x 10"h
- Half Page ..... 7"w x 4-3/4"h
- Quarter Page ..... 3-3/8"w x 4-3/4"h

### Preparing Ad Artwork

To ensure quality printing, ad artwork should be:

- 300 dpi resolution
- PDF, AI, EPS, or TIFF files with fonts outlined
- CMYK or Grayscale (ads may be in color or black & white)

### Submissions / Inquiries

Please send ad form and artwork to:

Ruth Stern  
 dinner@holocaustcenter.org  
 Phone: 248.536.9601  
 Fax: 248.553.2433

FOR OFFICE USE ONLY	
PREVIOUS YEAR AD PAGE:	STAFF:

### Submitting Logos

- Logos must be 300 dpi high resolution TIFF or vector EPS with fonts outlined, CMYK or grayscale, no spot colors, no reversed-out logos, no taglines

### Holocaust Memorial Center Zekelman Family Campus

28123 Orchard Lake Road  
 Farmington Hills, MI 48334-3738

**The Deadline for Names and Logos to be Listed  
on the Invitation is August 22**

The Holocaust Memorial Center is a 501(c)(3) organization and contributions to it are tax deductible to the extent allowed by law. You will receive a receipt.