



**HONORING CYNTHIA & MARVIN ZUCKER**  
 Sunday, November 12, 2023 | Huntington Place, Detroit  
**KEYNOTE SPEAKER DANA BASH**

**HONORARY VICE CHAIR LEVELS**

Sponsor Level	Tickets	VIP Reception	Ad in Commemorative Benefit Journal	Honorary Vice Chair Listing in Benefit Invitation (deadline August 11) and <i>Jewish News</i>	Amount
<input type="checkbox"/> Steel	20 dinner tickets	8 invitations	3 Steel Full Page Ads	Name and logo	\$100,000
<input type="checkbox"/> Titanium		6 invitations	Titanium Full Page Ad		\$75,000
<input type="checkbox"/> Platinum			Platinum Full Page Ad		\$50,000
<input type="checkbox"/> Gold	10 dinner tickets	4 invitations	Gold Full Page Ad		\$25,000
<input type="checkbox"/> Silver			Silver Full Page Ad		\$15,000
<input type="checkbox"/> Bronze		2 invitations	Bronze Full Page Ad		\$10,000

**HONORARY CHAIR COMMITTEE LEVELS**

Sponsor Level	Tickets	VIP Reception	Ad in Commemorative Benefit Journal	Honorary Chair Committee Listing in Benefit Invitation (deadline August 11) and <i>Jewish News</i>	Amount
<input type="checkbox"/> Emerald	10 dinner tickets	2 invitations	Emerald Full Page Ad	Name and logo	\$5,000
<input type="checkbox"/> Ruby	4 dinner tickets	None	Ruby Full Page Ad		\$3,600
<input type="checkbox"/> Sapphire	2 dinner tickets		Sapphire Full Page Ad	\$1,800	
<input type="checkbox"/> Pearl			Pearl Full Page Ad	Name only	\$1,250

**HONORARY HOST COMMITTEE LEVELS**

Sponsor Level	Tickets	Ad in Commemorative Benefit Journal	Honorary Host Committee Listing in Benefit Invitation (deadline August 11) and <i>Jewish News</i>	Amount
<input type="checkbox"/> Full Page Ad without Tickets	None	Full Page Ad	Name only	\$1,000
<input type="checkbox"/> Half Page Ad with Tickets	2 dinner tickets	Half Page Ad		\$1,000
<input type="checkbox"/> Benefactor Tickets		None		\$750

Donor/Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Attending Benefit? Yes \_\_\_\_\_ No \_\_\_\_\_

Placing an ad? Yes \_\_\_\_\_ No \_\_\_\_\_

Number of tickets \_\_\_\_\_

Names of people attending Benefit \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

I would like to make a donation in the amount of \$ \_\_\_\_\_

Total Payment \$ \_\_\_\_\_

- My check made out to The Zekelman Holocaust Center is enclosed.
- American Express  Visa  Mastercard  Discover

Credit Card No. \_\_\_\_\_

Expiration Date \_\_\_\_\_

Please bill me

**Thank you for your generosity.**

The fair market value of a dinner is \$100 per individual seat.  
 The remainder of your gift is tax-deductible.

For questions or to make a pledge or payment, please contact:  
 Justin Bean at [benefit@holocaustcenter.org](mailto:benefit@holocaustcenter.org) or (248) 536-9605



28123 Orchard Lake Road  
 Farmington Hills, MI 48334  
 (248) 553-2400  
[holocaustcenter.org](http://holocaustcenter.org)

**Ad Deadline: September 22, 2023** (Ad blank and logo specs on reverse side)

Ad Contact Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

- Update last year's ad
- Submitting copy/art online to [benefit@holocaustcenter.org](mailto:benefit@holocaustcenter.org)
- Please design my ad

**Please do not staple or tape artwork to this form.  
Please do not fold artwork.**

**Ad Deadline: September 22, 2023**

If you would like us to design your ad, please write your ad copy here.

**Ad Sizes**

Full Page ..... 7"w x 10"h

Half Page ..... 7"w x 4.75"h

**FOR OFFICE USE ONLY**

Previous Year Ad Page:	Staff:
------------------------	--------

**Preparing Ad Artwork**

To ensure quality printing, ad artwork should be:

- 300 dpi resolution
- PDF, AI, EPS, or TIFF files with fonts outlined
- CMYK or Grayscale (ads may be in color or black & white)

**Submitting Logos**

- Logos must be 300 dpi high resolution TIFF or vector EPS with fonts outlined, CMYK or grayscale, no spot colors, no reversed-out logos, no taglines

**Submissions Inquiries**

Please send ad form & artwork to:

Aidan Huyghe  
[benefit@holocaustcenter.org](mailto:benefit@holocaustcenter.org)  
Phone: (248) 553-2653  
Fax: (248) 553-2433

**Thank you for  
your generosity.**